

13 October 2020

Dear Shareholder,

We are pleased to enclose printed copies of Creative Technology Ltd's (the "Company's") Notice of Annual General Meeting ("AGM") and Proxy Form for AGM, to be held on 30 October 2020.

We would like to encourage you to join our sustainability efforts and embrace e-communications by reading our Annual Report available online and for download on the Company's website from the date of this letter. The Annual Report may be accessed at the URL <https://sg.creative.com/corporate/investor/reports> under Fiscal Year 2020. You will need an internet browser and PDF reader to view it. To access the Annual Report, click on the hyperlinks for "Annual Report".

However, if you prefer to receive a printed copy of our Annual Report, please complete the Request Form below and return it to us no later than 22 October 2020.

By completing, signing and returning the Request Form to us, you agree and acknowledge that we and/or our service provider may collect, use and disclose your personal data, as contained in your submitted Request Form or which is otherwise collected from you (or your authorised representative(s)), for the purpose of processing and effecting your request.

Yours faithfully
For and on behalf of Creative Technology Ltd

Ng Keh Long
Company Secretary

REQUEST FORM

To: Creative Technology Ltd

Please send me a printed copy of the Creative Annual Report.

Name of Shareholder : _____

NRIC/Passport Number : _____

Company Registration Number : _____

Mailing Address : _____

Signature: _____ Date: _____

Note: This request is only valid for the 2020 Annual Report.

1st fold here (Glue all sides firmly.)

2nd fold here (Glue all sides firmly.)

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